

## Redlands Coast Visitor Information Guide 2019/20 Advertising Booking Form

### Terms and Conditions

1. I understand the advertising costs will be billed by Redland City Council with monies being due and payable to Redland City Council as per the instructions provided on the invoice. Payment in full will be due 30 days from invoice date.
2. I understand the advertising costs include artwork and design by Redland City Council.
3. I understand copy and imagery must be submitted to Redland City Council by the requested date as outlined by Redland City Council, otherwise Redland City Council will have the authority to write copy and supply imagery for my advertisement on my behalf or remove my advertisement from the publication.
4. I understand no business logos or branding will be included in my advertisement.
5. I will review my advertisement and advise Redland City Council of any errors or alterations within the required timeframe provided by Redland City Council.
6. I understand that Redland City Council has final approval on all advertising copy and imagery supplied and retains the right to maintain creative control over all advertisements and copy.
7. I understand that Redland City Council reserves the right to alter or omit any advertisements submitted.
8. I understand and agree that changes to my advertisement after the second proof, I will incur a \$50.00 (inclusive of GST) administration fee for each new change request.
9. I understand advertisement placements are subject to availability; by selecting an option for a wide or tall advertisement, Redland City Council will endeavour to accommodate all requests, however, not guaranteed.
10. I agree that positioning or placing of an advertisement is at the discretion of Redland City Council unless otherwise agreed between the parties.
11. I understand that Redland City Council reserves the right to refuse or withdraw from the publication any advertisement at any time without explanation.
12. I can guarantee that the fees for selected advertisement as outlined in the Redlands Coast Visitor Guide Advertising and Media Kit 2019/2020 will be paid by the due date.
13. I understand that the advertisement will not run if it has not been paid in full 30 days from the invoice date.
14. I agree that all advertisement cancellations must be received in writing prior to the 'booking deadline' date. Any cancellations after this date will be charged in full. No cancellations of bookings can be made once an invoice has been issued by Redland City Council.
15. I understand no refunds will be provided for advertising costs.
16. I understand that Redland City Council is at liberty to change the publication date as required.
17. I understand that Redland City Council controls the shelf life of the publication and no claim can be made against Redland City Council for any changes to the publication periods.
18. I indemnify Redland City Council from any legal action that may arise both directly and indirectly as a result of the advertisement and declare that I will not engage in the use of copyright material, and I indemnify Redland City Council if I was to have breached the relevant copyright laws in Australia.
19. Redland City Council will not be liable for damage or other circumstances arising from any act or omission, late publication, any loss occasioned by failure of an advertisement to appear, any typo, discrepancy in colour, layout or design of advertisements, or any other cause whatsoever to damage or loss of artwork or any other material.
20. The Copyright of the publication that is the subject of these Terms and Conditions remains the property of Redland City Council and no reproduction can be made without consent from Council.